

Phu Pham Ngoc

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PROFESSIONAL SUMMARY

Frontend Developer with over 10 years of experience in software development, specializing in React, Next.js, TypeScript, and Web3 applications. Experienced in building scalable, high-performance web products, integrating smart contracts across multiple blockchain networks, and optimizing rendering performance, bundle size, technical SEO, and user experience. Strong background in frontend architecture, reusable component design, code reviews, CI/CD, technical interviews, and cross-functional collaboration.

EXPERIENCE

Freelancer

Sep 2021 – Present

Frontend Developer | Solution Architect

Remote

- Developed and delivered more than 10 applications using Next.js and TypeScript, with a strong focus on page-load performance and responsiveness.
- Integrated smart contract features with Next.js on EVM-compatible networks (Ethereum, BNB Chain, Polygon, Base...), Solana, The Open Network (TON).
- Integrated REST APIs, SIWE authentication.
- Improved Web3 application performance through RPC endpoint rotation, multicall batching, transaction and gas optimization, bundle-size reduction, and rendering optimization.
- Designed reusable project templates and shared components, and implemented user interfaces aligned with stakeholder requirements.
- Improved SEO, user experience and security on the client side.
- Designed architecture for Telegram trading bot, EVM on-chain crawler by using NestJS.
- Set up CI/CD for automation.
- **Highlights:** [PinkSale Finance](#), [DexView](#), and many other projects.

LINE Technology Vietnam

Jun. 2018 – Sep 2021

Frontend Developer

Hanoi, Vietnam

- Developed and maintained responsive web applications using React, Next.js and TypeScript.
- Converted designs to pixel-perfect UI from Zeplin.
- Integrated APIs, handles state management, authentication, and client-side data flows.
- Optimized performance, SEO, SSR, increase Lighthouse score and improve user experiences.
- Perform code reviews, support team members, and maintain source code quality standards.
- Participated in developing recruitment requirements and evaluation criteria for Frontend Developer candidates.
- Conducted technical interviews covering JavaScript, TypeScript, React, frontend architecture, and problem-solving skills.
- **Highlights:** [LINE Charmmy](#), [LINE Novel](#)

Dore Co., Ltd.

Feb 2017 – May 2018

Software Engineer

Hanoi, Vietnam

- Using Laravel PHP, MySQL, and Node.js (Express) to build a system for a price comparison project.
- Using React, React Native, and integrating GraphQL to build web and mobile applications for lottery ticket purchasing, delivery services, and internal projects.
- **Highlights:** [Vberlott](#), [Shipfast](#), [Campus+](#)

Boss Vietnam Co., Ltd.

SEO Partner

Jan 2016 – Feb 2017

Hanoi, Vietnam

- Analyzed and optimized on-page SEO for company and client websites, including heading structure, title, meta description, URL, internal links, and page content.
- Optimize technical SEO aspects such as sitemap, robots.txt, canonical URLs, structured data, page load speed, and mobile display.
- Implement off-page SEO activities and build backlinks from relevant websites, forums, and content sources.
- **Highlights:** [Bossvietnam](#), Develop: [Dienmay88](#)

PICKER Co., Ltd.

Backend Developer Intern

Jul 2015 – Sep 2015

Hanoi, Vietnam

- Participate in the development of a web builder project using PHP (CodeIgniter) and HTML/CSS/jQuery.

SELECTED PROJECTS

PinkSale Finance

- PinkSale ranked second by transaction volume on BNB Chain in 2024, behind PancakeSwap.
- Participated in the frontend development of PinkSale Finance, a multi-chain Web3 launchpad used by more than 30,000 projects and supporting \$1.5B in token fundraising and more than \$3.6M participants.

DexView

- Contributed to DexView, a real-time decentralized exchange analytics and trading platform offering token charts, liquidity data, wallet integration, and multi-chain trading tools.
- Worked on products serving a global Web3 audience.

Charmmy [fortune.line.me]

- Charmmy reached a peak of more than 35 million monthly active users.
- Contributed to the frontend development of Charmmy, a Japanese lifestyle and fortune-telling content platform officially operated by LINE Corporation.

EDUCATION

Hanoi University of Industry

Associate Degree in Information Technology

Aug 2014 – Jul 2017

Hanoi, Vietnam

- **Coursework:** Data Structures, Algorithms, Databases, Computer Architecture, Web Design

SKILLS

Frontend: JavaScript, TypeScript, React, Next.js, HTML5, CSS3, React Native, Vue.js.

Backend & Databases: Node.js, NestJS, REST APIs, GraphQL, MySQL.

Web3: EVM-compatible networks, Ethereum, BNB Chain, Polygon, Base, Solana, TON, SIWE, wallet integration, RPC optimization, multical.

Engineering: Frontend architecture, server-side rendering, performance optimization, technical SEO, responsive design, CI/CD, code review.

Tools & Methodologies: Git, Jira, Trello, Notion, Agile, Scrum, Kanban, Codex, Claude Code.

Working Knowledge: Go, PHP, CircleCI, Jenkins, Kubernetes, MongoDB.